As you join today, please respond to the anonymous POLL QUESTION in the Chat

Tuesday, February 13th, 2024

9:00 ET

ECTAC RoI All Cohort Session

Our Time Together

- Welcome!
- Why RoI?
- Resources Review (ECTAC Website, RoI Academy, Comprehensive Center)
- RoI Project Presentations (*Completed*)
- Review of Current Project Status
  - Changes
  - Additional/New Projects
- Announcement: RoI Cohort #4
- Next Step, Needs, Feedback

Why RoI?

WHAT CAN ECTAC DO SPECIFICALLY TO HELP SUPPORT YOUR ROI PROJECT COMPLETION?

- Provide specifics on what need to be submitted.
- Continue web page support.
- Keep checking in.
- Items mentioned in class
- Ensure coaching is available to us
- Let's keep the conversations going.
- Check-in, provide model examples-ROI portal
- Provide materials on website
- Scheduled collaboration and the Sharepoint idea was spot on!
- Facilitate some targeted focus meeting with cohort 1&2 to work through some of the obstacles we are all facing

Evaluator/ROI   >   ROI

Family Engagement   >   Completed Evaluations

Finance   Evaluator Meeting Materials

Homeless Education   >   Title I, Part A

Migrant Education   Title IV, Part A

School Improvement   Coaching Program
                              Evaluation Resources

                              Needs Assessment

ECTAC Communities

Cohort 3

ROI Data Collection and Analysis Plans

Cohort 3 Participants

- Pasco

Cohort 2

Cohort 2 is collecting and analyzing data throughout the 2023-2024 school year and will share the ROI Studies when they are completed.

ROI Data Collection and Analysis Plans

Cohort 2 Participants	Completed Projects
Alachua	
Citrus	
Collier	
Lee	
Leon	
Martin	
PAEC	
Seminole	
St. Lucie	
Volusia	Volusia - Completed Project December 2023

Cohort 1

Cohort 1 collected and analyzed data throughout the 2022-2023 school year and will share the ROI Studies when they are completed (see below).

Cohort 1 Participants

- Bradford
- Brevard
- Charlotte
- Hendry
- Hernando
- Lee
- Okeechobee
- Osceola - Evaluation of DreamBox Learning, David Maddock, 2022
  - PPT (June 2023)
  - PPT (August 2023)
  - PPT (Ashley Funchess, December 2023)
- Pasco
- Polk - Teacher Engagement Ambassador Program Evaluation, Kami Ojeda Rodriguez, Infographic
- Seminole - KinderCamp Program Evaluation PPT
- ECTAC

Completed ROI Studies

Dr. David Maddock, Research and Evaluation Specialist, Osceola School District

- Dreambox (2022)
- Packback (2023)
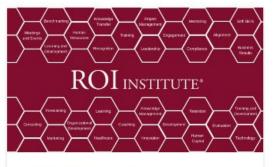- Beable (2023)
- Edgenuity (2023)

ROI INSTITUTE ACADEMY   YOUR LIBRARY   ROI INSTITUTE   BOOKSTORE   BLOG   ABOUT US

Your Library

Tools and Resources

Complimentary Tools and Resources

ROI Boot Camp

The Bottomline on ROI Boot Camp

Course Materials

ROI Certification Materials

ROI Certification

ROI Certification Portal

The Course

Virtual ROI Certification course content.

Resources

ROI Institute Resource Library

ROI Certification

Welcome to your ROI Certification portal. Here virtual learners can access the course. Those of you who participate in the in-person, week-long session, you will find course materials used during class. Last, you will find additional resources that will be useful as you implement the ROI Methodology.

The Course

Course Materials

Resources

Schedule Your Onboarding Call

Onboarding provides ROI Certification asynchronous course participants a connection with a facilitator in the early stages of their learning process. During this session, participants will describe their project and also discuss the steps for completing ROI Certification. It is also an opportunity to learn about the ROI Certification platform and the group coaching process. If you haven't already heard from a facilitator about scheduling call, contact Caroline Hubble at **caroline@roiinstitute.net**.

Join us for Group Coaching

Join your facilitator and others for group coaching sessions at a time convenient for you.

Central Time (US and Canada)

- **Tuesdays 10:00 am to 12:00 pm**
- **Thursdays 7:00 am to 9:00 am**

Our Work ▸

Strategic Planning for Continued Recovery

Strategic Planning for
Continued Recovery ⟫⟫

The Strategic Planning for Continued Recovery (SPCR) initiative aims to support state educational agencies (SEAs) as they work with local educational agencies (LEAs) to sustain effective investments funded by ESSER.

To take full advantage of the supports provided through the SPCR, SEAs are encouraged to compile cross-functional teams that bring different perspectives and expertise related to improving student outcomes, and strategic and financial planning. If your SEA is interested in participating, sign up your SEA team here.

The SPCR focuses on supporting SEAs (and, by extension, LEAs) to implement six strategies:

| Determine impact of investments | Prioritize efforts for ongoing recovery & transformation | Achieve sustainability through financial planning | Ensure access & opportunity for all | Communicate impact of investments | Support/sustain systemic capacity building |

Within those strategies, SEAs can engage LEAs by using five levers: 1) Grantmaking; 2) Monitoring; 3) Policies; 4) Technical Assistance; and 5) Partnerships.

Through the SPCR, SEAs can participate in a variety of activities, including:

Welcome from the U.S. Department of Education

Determine Impact of Investments: SPCR Webinar 1 Videos

The Strategic Planning for Continued Recovery (SPCR) initiative is designed to support state and local education agencies (SEAs and LEAs) as they prioritize and sustain high-quality programs and practices as relief funds come to an end.

Open

Evaluating the Impact of ARP/ESSER/ESF-Funded Programs Using Logic Models

National Comprehensive Center shares a **logic model** to help SEAs and LEAs understand the impact of learning-recovery activities by defining a challenge, implementing an intervention, and articulating the intended outcomes of ARP/ESSER/ESF-funded programs. Provided is a logic model on high-dosage tutoring, accompanied by example statements that illustrate how to use a logic model to communicate with stakeholders as well as a blank logic model template with communication prompts for SEAs and LEAs to personalize.

Open

School Spending & Outcomes Snapshot: Supporting Conversations on Equity and School Improvement (SSOS)

The National Comprehensive Center's School Spending & Outcomes Snapshot allows users to view and print data visualizations to explore spending and outcomes data in order to foster thoughtful conversations to improve equity and outcomes in their school communities.

This tool is for:

- District Leaders
- School Leaders
- Parents, Advocates, Community Members
- School Board Members
- State Education Agencies

With these displays users can:

Open

Determine Impact of Investments: SPCR Webinar 1 Slides

The National Comprehensive Center's Strategic Planning for Continued Recovery (SPCR) is designed to support state education agencies in their venture to help local education agencies maintain their effective initiatives once relief funds have ended.

In their first webinar, the SPCR team shared ways to determine the impact of investments using data. Access the PDF version of the slides here.

Open

The Investment Grid: Linking Costs and Outcomes

National Comprehensive Center partner, Edunomics Lab, shares a tool to help leaders assess current investments and finalize spending plans to do the most for students. Customize this tool to compare investments of different strategies and dosages for a particular evidence-based intervention or across different interventions for the same students. In addition to financial costs, the tool requires consideration of desired outcomes and risks.

Open

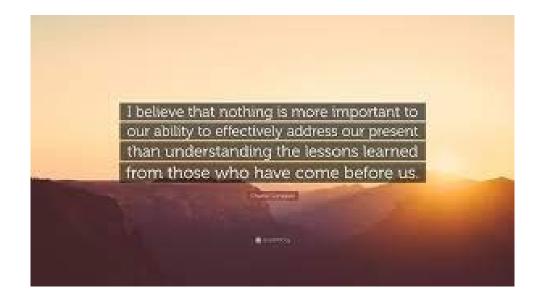| Approach	Descriptors of practice	Options to strengthen practice using levers
Understand Investment Inputs, Outputs, and Outcomes	❑ Investment activities and implementation documented through logic models and progress monitoring protocols ❑ Implementation progress and evidence of impact tracked and documented	• SEA **technical assistance** to LEAs can also include: ▪ Assisting LEAs in unpacking and documenting the logic model for the investment of interest. ▪ Helping LEAs identify who or what interested parties should offer input or be involved in the process to develop the logic model. ▪ Analyzing models across schools (note similar and different practices across inputs and outputs and the impact on effect size of the outcomes). • SEAs can provide **technical assistance** to help LEA leaders understand whether and how their current structure supports effective investments. One tool SEAs might use is National Center partner Education Resource Strategies' (ERS) *System Strategy Return on Investment Approach*, which can help LEAs think about their theory of action, which is similar to a logic model. • SEAs can **partner** with universities or non-profit organizations to ▪ **Conduct** evaluations of different investments/interventions ▪ Compare findings from practice with research-based practice briefs, and determine how well the research reflects the students served by the LEA. ▪ Summarize findings and determine what might be worthy of additional learning and/or communication to others.

Completed Project Presentations

Project Status

Take heed from lessons of those who came before you, before you become a lesson for those who will come after you.

I believe that nothing is more important to our ability to effectively address our present than understanding the lessons learned from those who have come before us.

Cohort 1

Project	District	Participants	Status
Acaletics program at Southside Elementary school for the 2021-2022 school year.	Bradford	Sherree Alvarez	
Lexia	Brevard	~~Dr. John Carr~~ Mr. Dan Keane ~~Dr. Mela - Brevard~~	
No implementation documented	Charlotte	Ashley Monier	
To measure the effectiveness of the iReady ELA program within 3rd -8th grades.	Hendry	Melanie Holt Rosa Perez	
To determine the effectiveness of the Accelerated Reader program in supporting student reading and therefore growth in reading comprehension.	Hernando	Magen Schlechter	
To Measure the effectiveness of the I-Ready ELA software program within Pre-K – Grade 8	Lee	Kim Sass Dr. Michael Galbreath ~~Jon Gordon~~ Shellie Halstead? Helen?	
FEV Tutors in Okeechobee County Schools' After School Tutoring for Students Reading Below Grade Level	Okeechobee	Heather Siler-Dobbs	
To determine whether students who attend the One on One tutoring program increase their academic outcomes based on participation in the program	Osceola	REA and SPEC Margarita Ortiz Torres Dr. David Maddock Valerie Martin ~~Rashaan Foster~~ ~~Leslie Campbell~~	Completed RoI Certified 8 projects completed
~~To show the effectiveness of the Students in Transition Program in Pasco Schools~~ PROJECT CHANGE: After School Program	Pasco	Stephanie Sheridan Brian Schultz	Selected a new project with Cohort 3
Measuring the ROI of the Teacher Engagement Ambassador Program, Polk County Public Schools	Polk	Karen Ojeda Rodríguez, Joan Brooks	Completed RoI Certified
Kindercamp	Seminole	Jason Galitsky Shengwei Xu Kaitlin Trippany Carla Caguin ~~Dr. Allan Knight~~ *(8/8 email request to be removed)*	Completed Ready to Present for RoI Certification
Reduce Summer Learning loss and accelerate student learning	Seminole		Discontinued (Project combined with Kindercamp)

Cohort 2

Project	District	Participants	Status
District Progress Monitoring Assessments Creation	Alachua	Prescott Cowles	
	Citrus	~~Keirah Bandstra~~ Sean Furniss	• In process
~~Reading Tutoring K-3 Program~~ PROJECT CHANGE: Tutoring program is going to change (not sure what project will be selected)	Collier	Dr. Courtney Zmach	Reading tutoring program is not continuing. Therefore, will change project topic 11/28 – Deciding what the next project will be; exploring Science (3 programs currently being used; need to select)
Hiring/Vacancies	Lee	Frank Savage Janet Morris Oscar Olguin	
The Acaletics Investment	Leon	April Knight Dr. Tonetta Scott	• No updates • 12-28: Strategic Goals/Accreditation – Math • Elementary Schools and a couple of Middle Schools interested • Using State Assessment however changed • Classroom Grades used • Principal's Perceptions • Costs (PD, Program) • Presenting Project at School Board Agenda Review, Principals, and
	Martin	Terri Marder Shela Khanal	• Martin has had a BIG change in district leadership. We will most likely be completing our project on Edgenuity as a credit accrual option. • Process for collecting data ("streamlined", "centralized")
New Worlds Reading Initiative Regional Partnership	PAEC #1	Kris Bray Yvette Lerner	
Teacher preparation course- Math sub-test	PAEC #2	Michael Thompson Kysha Hopkins Lucia Esquivel	• Live teacher; Meeting with teachers 1x a week; 4 out of 10 have been consistent • Differentiation "work at their pace" with support • 11 sessions held to date • Could not do the pre and post test for Data Collection; Use the "quiz" (pre-test) • Include "lessons learned" in the study for process improvement (example: pre-post test could not be completed) • Ask: To what extent was this score impacted by the program • Collecting data/"going through the process" • By the end of the year • Facing challenges related to Data Collection
What are the differences in reading and math student learning growth between students participating in adaptive online learning programs and students who are not participating in adaptive programs?	Seminole	Adam Kiefer	
Determine the Impact of Afterschool Collaborative Planning on Teacher Effectiveness and Student Achievement	St. Lucie	Dr. Jodie Certosimo Michael McCarthy	• No updates
~~Achieve 3000~~ PROJECT CHANGE: ~~Waterford~~ PROJECT CHANGE: iReady	Volusia	Lyndi Goepfert Angel R. Teron Jennifer Jackson Leticia Roman	• Presented 11/28/2023 • 5 Levels of objectives identified • Collected data for 1-3 • Need to collect for 4-5 • Working on isolating • "Technology costs" is not specifically "tied" to iReady program • Suggestion: Connect with David M. • Tying a dollar amount to results • "Learning Gain" per hour • Cost Avoidance

Cohort 2.5

Project	District	Participants	Status
Achieve 3000	Osceola	Dr. Ashley Funchess	Presented 12/5/2023

Cohort 3

Project	District	Participants	Status
	Pasco	Michelle Kernan	
	Pasco	Anthony Fontanet	
	Pasco	Barbara Kleinsorge	
	Pasco	Briann Bohlmann	
	Pasco	Lisa Luker	
	Pasco	Mindy Predmore	
	Pasco	Abigail May	
	Pasco	Jillian Scalise	
	Pasco	Karen Elenbaum	

Project Status

COHORT 1

- Bradford
- Brevard
- Charlotte
- Hendry
- Hernando
- Okeechobee
- Osceola
- Pasco
- Polk
- Seminole

COHORT 2

- Alachua
- Citrus
- Collier
- Lee
- Leon
- Martin
- PAEC #1
- PAEC #2
- Seminole
- St. Lucie
- Volusia

COHORT 2.5

- Osceola

COHORT 3

- Pasco

ECTAC RoI Cohort #4

RoI Certification Training Location:
Orange County Public Schools
445 W. Amelia Street
Orlando, FL 32801

Room Block/Accommodations (*Tentative – A Room Reservation link for the ECTAC RoI Cohort #4 will be provided as part of the RoI Certification Registration process; Do not book directly.*)
Crown Plaza Orlando Downtown
304 W. Colonial Drive
Orlando, FL 32801

Check In: Monday, July 15th, 2024
Check Out: Thursday, July 18th, 2024

Rate for a Standard King or Queen/Queen Suite is $139.00
Rate for an Executive King Suite (pullout sleeper sofa) is $139.00
Rate for a One-Bedroom Grand Suite is $159.00
> NOTE: A Room Reservation link will be provided as part of the RoI Certification Registration process. While a card must be provided to reserve room rates in advance, no charges will be incurred until the stay (in the 2024-2025 Fiscal Year). Participants must provide evidence of tax-exempt status upon check in.

*Self-parking $10.00 per vehicle, per night; discounted from $21.00.
*Breakfast included up to two guests.
*On-Site Food and Beverage options for purchase

*All guests enjoy:
> -No resort or maid fees
> -Complimentary WI-FI
> -Complimentary shuttle within a 3-miles radius of the hotel

NOTE: It is not necessary to stay at the location to participate in the RoI Certification training. ECTAC will secure a room block for the convenience of participants who wish to take advantage of the discounted room rate.

Cohort 4

Cohort 4 participation will consist of a 3-part commitment:

1. ROI Bootcamp
   - Live, virtual meeting on March 27, 2024, 10:00-4:00 pm EST or June 13, 2024, 10:00-4:00 pm EST
   - On-demand, self-paced (information available after registration

2. Project Selection Session | July 9, 2024, 1:00-4:00 pm EST
3. ROI Certification Training | July 16-18, 2024, 9:00-4:00 EST, Orange County Public Schools, 445 W. Amelia Street, Orlando, FL 32801

Registration Fee:
$2,700/person (regularly $3,995/person)
After July 1st, 2024, the fee will increase to $3,200 and will depend upon availability.
Participant Minimum: 15 (must be met)
Participant Maximum: 25 participants (first come, first served basis)

Yes! I am interested in participating in the ECTAC RoI Cohort #4 (to include the RoI Bootcamp, Project Selection Session, and 3-day in person RoI Certification Training)

RoI Certification Leadership Briefing
Would you or a member of your Senior Leadership Team like to learn more before taking the next step to register for the RoI Certification? ECTAC will host a one-hour virtual RoI Certification Leadership Briefing with RoI Institute Chairman, Dr. Jack Phillips on February 27, 2024, at 2:00 pm ET to create awareness of the ROI Methodology, provide an overview, what it involves, why it is needed, and how to implement it in the school district. The session will give School Districts an opportunity to:

- Help leaders make the decision of who should be involved in this evaluation process within the district.
- Provide leaders enough information to support this process as it is being utilized within the district.

This informational session is provided at no-cost.

Yes! Our District will participate in the one-hour RoI Certification Leadership Briefing.

(We will follow-up with the Meeting Invitation and Link based on your request to participate.)

What's Next?

WHAT CAN ECTAC DO SPECIFICALLY TO HELP SUPPORT YOUR ROI PROJECT COMPLETION?

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