



ECTAC ROI All-Cohort Session

FRIDAY, MAY 3RD, 2024



Our Time Together

- Welcome Back!
- Review of All-Cohort Meetings and Resources
- ROI Project Presentations
- ROI Project Status Updates
- Upcoming Opportunities
- Next Steps, Needs, and Discussions

Why Rol?



Accountability

Assess impact

Because we are charged with being good stewards of federal funds

Better use of funds and services

commitment

culture of accountability

recognition

Respect

support

to make better use of available funds

To measure return on investment as we look to implement a program.

To meet program evaluation requirements. To make decision on best practices.

To see how we are best supporting student growth. To improve practices for improved outcomes.

What do you need from ECTAC and the RoI Institute?

Continue sharing of completed projects

More training on calculating the ROI.

Once the project we are studying is complete in June (Extended School Day/Infini-D), we may be asking for feedback as we move forward with our project.

Keep offering trainings.



HOME

TOOLS & RESOURCES

ECTAC COMMUNITIES

EXCEEDING EXPECTATIONS

PARTNERS

Evaluator/ROI



ROI

Family Engagement



Completed Evaluations

Finance

Evaluator Meeting Materials

Homeless Education



Title I, Part A

Migrant Education

Title IV, Part A

School Improvement

Coaching Program
Evaluation Resources

Needs Assessment

ECTAC Communities

Cohort 3

ROI Data Collection and Analysis Plans

Cohort 3 Participants

- Pasco

Cohort 2

Cohort 2 is collecting and analyzing data throughout the 2023-2024 school year and will share the ROI Studies when they are completed.

ROI Data Collection and Analysis Plans

Cohort 2 Participants

- Alachua
- Citrus
- Collier
- Lee
- Leon
- Martin
- PAEC
- Seminole
- St. Lucie
- Volusia

Completed Projects

Volusia - Completed Project December 2023

Cohort 1

Cohort 1 collected and analyzed data throughout the 2022-2023 school year and will share the ROI Studies when they are completed (see below).

Cohort 1 Participants

- Bradford
- Brevard
- Charlotte
- Hendry
- Hernando
- Lee
- Okeechobee
- Osceola - Evaluation of DreamBox Learning, David Maddock, 2022
 - PPT (June 2023)
 - PPT (August 2023)
 - PPT (Ashley Funchess, December 2023)
- Pasco
- Polk - Teacher Engagement Ambassador Program Evaluation, Kami Ojeda Rodriguez, Infographic
- Seminole - KinderCamp Program Evaluation PPT
- ECTAC

Completed ROI Studies

Dr. David Maddock, Research and Evaluation Specialist, Osceola School District

- Dreambox (2022)
- Packback (2023)
- Beable (2023)
- Edgenuity (2023)



Your Library



Tools and Resources

Complimentary Tools and Resources



ROI Boot Camp

The Bottomline on ROI Boot Camp



Course Materials

ROI Certification Materials



ROI Certification

ROI Certification Portal



The Course

Virtual ROI Certification course content.



Resources

ROI Institute Resource Library



ROI Certification

Welcome to your ROI Certification portal. Here virtual learners can access the course. Those of you who participate in the in-person, week-long session, you will find course materials used during class. Last, you will find additional resources that will be useful as you implement the ROI Methodology.

[The Course](#)

[Course Materials](#)

[Resources](#)

Schedule Your Onboarding Call

Onboarding provides ROI Certification asynchronous course participants a connection with a facilitator in the early stages of their learning process. During this session, participants will describe their project and also discuss the steps for completing ROI Certification. It is also an opportunity to learn about the ROI Certification platform and the group coaching process. If you haven't already heard from a facilitator about scheduling call, contact Caroline Hubble at caroline@roiinstitute.net.

Join us for Group Coaching

Join your facilitator and others for group coaching sessions at a time convenient for you.

Central Time (US and Canada)

- **Tuesdays 10:00 am to 12:00 pm**
- **Thursdays 7:00 am to 9:00 am**



ROI Institute is inviting you to a weekly certification group coaching session.

These group coaching sessions are offered every Tuesday from 11:00 am to 1:00 pm EST as part of ROI Institute's certification process support to earn your Certified ROI Professional (CRP) credential.

Each session is open to answer your ROI Methodology questions and help you apply the ROI Methodology as part of your certification program. You will also present your ROI certification study at a session to earn your CRP credential.

CRPs are always welcome.

Tim Brock, PhD, CPT, is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/82687533609?pwd=bDdiZGRnSDVqd3dxdTBBQS9rcDdEUT09>

Meeting ID: 826 8753 3609

Passcode: 035970

ROI Institute is inviting you to a weekly certification group coaching session.

These group coaching sessions are offered every Thursday from 8:00 am to 10:00 am EST as part of ROI Institute's certification process support to earn your Certified ROI Professional (CRP) credential.

Each session is open to answer your ROI Methodology questions and help you apply the ROI Methodology as part of your certification program. You will also present your ROI studies at a session to earn your CRP credential.

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Tim Brock, PhD, CPT, is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/83966232280?pwd=MG5SdXNBOUhaZS92bFJKQmF5QINxQT09>

Meeting ID: 839 6623 2280

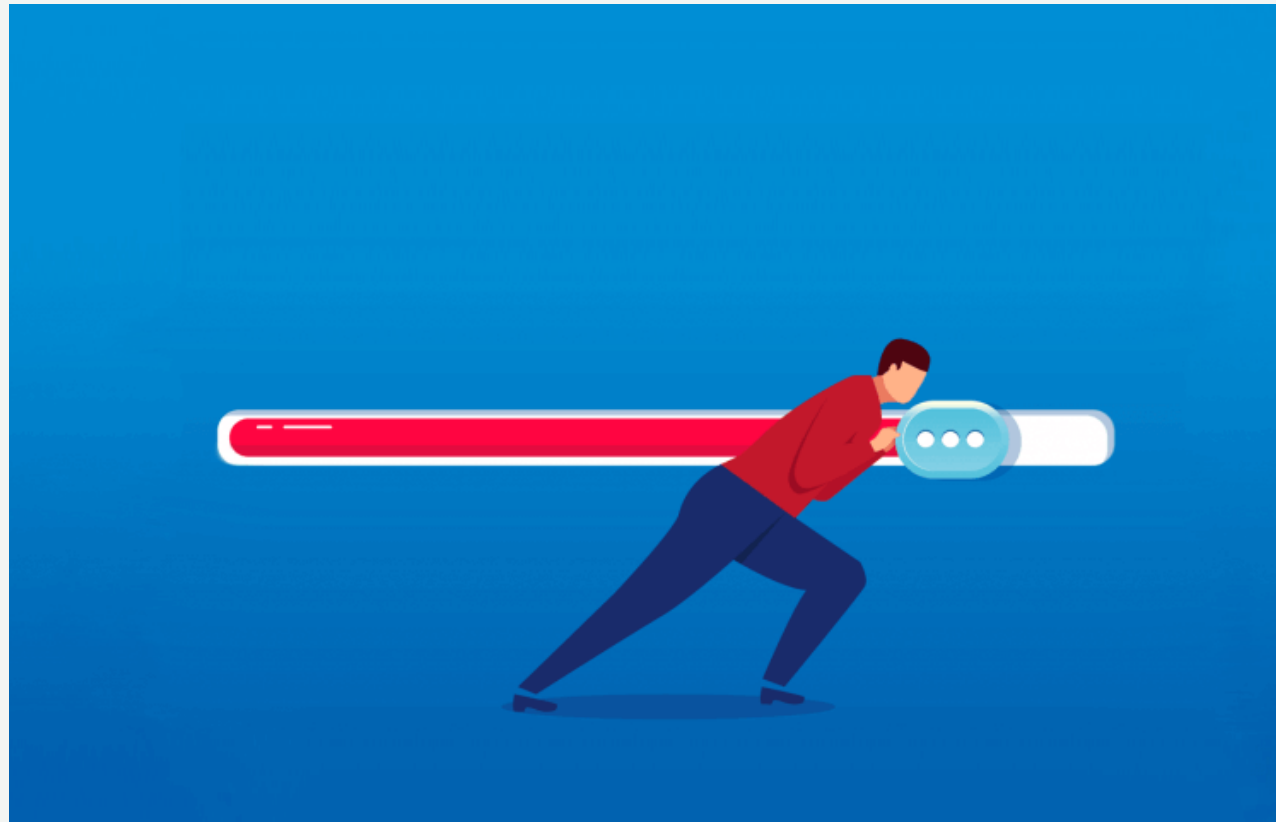
Passcode: 201177



ROI PROJECT PRESENTATIONS



ROI Project Status Reports



Decision Time

- Keep
- Tweak
- Delete



ROI Project Status

COHORT 1

- Bradford
- Brevard
- Charlotte
- Hendry
- Hernando
- Okeechobee
- **Osceola**
- Pasco
- **Polk**
- **Seminole**

COHORT 2

- Alachua
- Citrus
- Collier
- Lee
- Leon
- Martin
- PAEC #1
- PAEC #2
- Seminole
- St. Lucie
- **Volusia**

COHORT 2.5

- **Osceola**

COHORT 3

- **Pasco**



Media Contact:

Hope Nicholas, Director of Publications

ROI Institute, Inc.

2803 Greystone Commercial Boulevard, Ste. 16

Birmingham, AL 35242

Office: (205) 678-8101

Email: Hope@roiinstitute.net

www.roiinstitute.net



ROI Institute Announces 2023 Award Winners

Birmingham, Alabama—April 16, 2024. ROI Institute is excited to announce the 2023 ROI Institute Awards recipients. This program recognizes the outstanding application of, and support for, the ROI Methodology® and honors individuals and organizations for exceptional work in measurement, evaluation, and analytics.

"We are excited to acknowledge the excellent work of our practitioners, clients, and partners from all over the world," said Dr. Patti P. Phillips, CEO of ROI Institute. "We're pleased that our global ROI network has demonstrated remarkable dedication in showcasing the value of their work, the impact of their programs on their organizations, and the benefits delivered to their communities despite facing today's challenges. It's an honor to support their endeavors."

"Organizations across the globe are increasingly recognizing the significance of ROI and taking proactive steps," said Dr. Jack J. Phillips, chairman of ROI Institute. "It's impressive to witness these organizations embrace the importance of ROI and effectively putting it into practice. We extend our gratitude to the winners for their unwavering commitment to measurement, evaluation, and process improvement."

"ROI is a valuable skill set and an important investment for many organizations that delivers bottom-line results, as evidenced by this year's submissions and nominations," explained Ann Akins, president of ROI Institute. "It's remarkable to have received such a variety of submissions and nominations this year."

"It is incredibly rewarding to have the opportunity to recognize the hard-working people, groups, and organizations who have contributed to the exploration of the areas of evaluation, measurement, and ROI," said Hope Nicholas, director of publications at ROI Institute and chair of ROI Institute Awards Selection Committee. "This year's submissions were of the highest quality, and with so many outstanding achievements to review, it was challenging to narrow the applicants in each category down to just one recipient. We thank those who submitted nominations and wish them the very best with their continued ROI endeavors."



ROI Practitioner of the Year

This award recognizes the individual whose advocacy of the ROI Methodology has broadly influenced audiences and organizations on both an internal and external level. This individual is one who has demonstrated, through professional practice, sustained integrity to the process—often in the face of organizational barriers—the leadership ability to create, support, and champion opportunities for creating a results-based culture.

David R. Maddock, Ed.D., Research and Evaluation Specialist, The School District of Osceola County, United States

Dave stands out as a truly exceptional leader in the ROI and research-based evaluation fields. David is most deserving of this award because of his selfless and kind support and coaching of other federal program administrators and evaluators, who are also applying the ROI Methodology to their respective studies of programs. David has conducted over a dozen ROI studies, teaches ROI to others, and coaches individuals on ROI. We applaud his amazing work with this award.



ROI Project Work Retreat

We also heard from our ROI Community that “time” seems to be one of the biggest challenges as it relates to project completion. As such, we would like to offer an opportunity for an “ROI Retreat” to provide focused, purposeful time for ROI Projects. There is no cost for participation.

Wednesday, July 17th, 2024

9:00 am – 4:30 pm Project Work Session In-person

Thursday, July 18th, 2024

9:00 am – 11:00 am Project Work Session In-person

11:00 am – 2:00 pm Join Cohort #4 Project Presentations with Feedback In-person or Virtual

ROI Project Work Retreat Location:

Orange County Public Schools

445 W. Amelia Street

Orlando, FL 32801

For your convenience, ECTAC has secured a Room Block for overnight accommodations at a discounted rate within walking distance of the training location.

[Crowne Plaza Orlando Downtown Room Block Reservation Link](#)

304 W. Colonial Drive

Orlando, FL 32801

Check In: Tuesday, July 16th, 2024

Check Out: Thursday, July 18th, 2024

Rate for a Standard King or Queen/Queen Suite is \$139.00

Rate for an Executive King Suite (pullout sleeper sofa) is \$139.00

Rate for a One-Bedroom Grand Suite is \$159.00

NOTE: While a card must be provided to reserve room rates in advance, no charges will be incurred until the stay (in the 2024-2025 Fiscal Year). Participants must provide evidence of tax-exempt status upon check in.

*Self-parking \$10.00 per vehicle, per night (discounted from \$21.00)

*Hot Breakfast included for up to two guests per room

*[On-Site Food and Beverage options for purchase](#)

*All guests enjoy:

-No resort or maid fees

-Complimentary WI-FI

-Complimentary shuttle within a 3-miles radius of the hotel

It is not necessary to stay at the location to participate in the ROI Retreat.

Cohort 4

Cohort 4 participation will consist of a 3-part commitment:

1. ROI Bootcamp
 - Live, virtual meeting on March 27, 2024, 10:00-4:00 pm EST or June 13, 2024, 10:00-4:00 pm EST
 - On-demand, self-paced (information available after registration)
2. Project Selection Session | July 9, 2024, 1:00-4:00 pm EST
3. ROI Certification Training | July 16-18, 2024, 9:00-4:00 EST, Orange County Public Schools, 445 W Amelia Street, Orlando, FL 32801

Registration:

\$2,700/person (regularly \$3,995/person)

After July 1st, 2024, the fee will increase to \$3,200 and will depend upon availability.

Participant Minimum: 15 (must be met)

Participant Maximum: 25 participants (first come, first served basis)

[ECTAC Rol Cohort #4 Registration Link](#) and [Agenda](#)

Hotel Information:

For your convenience, ECTAC has secured a Room Block for overnight accommodations at a discounted rate within walking distance of the training location.

[Crown Plaza Orlando Downtown Room Block Reservation Link](#)

304 W. Colonial Drive, Orlando, FL 32801

Check In: Monday, July 15th, 2024

Check Out: Thursday, July 18th, 2024

Rate for a Standard King or Queen/Queen Suite is \$139.00

Rate for an Executive King Suite (pullout sleeper sofa) is \$139.00

Rate for a One-Bedroom Grand Suite is \$159.00

NOTE: While a card must be provided to reserve room rates in advance, no charges will be incurred until the stay (in the 2024-2025 Fiscal Year). Participants must provide evidence of tax-exemption upon check in.

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*All guests enjoy:

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-Complimentary shuttle within a 3-miles radius of the hotel

It is not necessary to stay at the location to participate in the Rol Certification training.

ISA AWARD WINNERS

Current Recipients

Patti & Jack Phillips • 2024 ISA's Thought Leader Award



ISA's Thought Leader Award

ISA's Thought Leader Award recognizes those (individually or in partnership) whose body of work in support of work-related learning and performance has significantly influenced people and organizations in sustainable impact. Through advocacy of ideas and commitment to actions, the recipient(s) not only positively influenced clients and industry colleagues, but also facilitated respect for the learning and performance industry overall.



ROI INSTITUTE®

The Association of Learning Providers (ISA), a well-respected association that connects organizations delivering all types of learning and development globally, has announced that Patti P. Phillips, Ph.D., and Jack J. Phillips, Ph.D., will receive the 2024 Thought Leader Award.

The Thought Leader Award recognizes individuals whose work supports work-related learning and performance and has significantly influenced people and organizations. Through advocacy of ideas and commitment to actions, the recipients positively impact clients and industry colleagues and facilitate respect for the learning and performance industry overall.

Patti and Jack will receive the award on March 26, 2024, in Phoenix, Arizona. Previous award winners include Stephen R. Covey, Ken Blanchard, Peter Senge, and Rosabeth Moss Kanter, among others.

"We are so honored to receive this special award from such a wonderful group of people," said Patti P. Phillips, Ph.D., CEO of ROI Institute. "ISA has not only a great reputation but high standards, and we are humbled by this recognition among many of our peers."

"This award was a surprise to us, and that's the best kind of recognition," added Jack J. Phillips, Ph.D., chairman of ROI Institute. "We are following many other great recipients, and this recognition underscores our efforts to add value to this important professional career of learning and development."





Best Supply Partner

This award recognizes an outstanding service provider who delivers quality services, training, or other initiatives that impact the world.

ECTAC—East Cost Technical Assistance Center, United States

ECTAC, whose membership includes 55 school districts across the state of Florida, supports many federal program administrators in multiple school districts in applying the ROI Methodology to determine the impact and ROI of a variety of programs being funded with Federal grant dollars. They have initiated three ROI cohort sessions to develop ROI capability. Their numerous studies have served as excellent examples and guides of how best to apply the ROI Methodology and demonstrate the value add and efficiency of the ROI Methodology.